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DLN: 93491133018451

2020

OMB No. 1545-0052

Form 990-PF

Department of the Treasury

Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

▶ Do not enter social security numbers on this form as it may be made public. ▶ Go to <u>www.irs.gov/Form990PF</u> for instructions and the latest information.

Open to Public Inspection

or	caler	ndar year 2020, or tax year beginning 01-01-20	20 , aı	nd ending 12-31-	-2020	
		Indation		A Employer id	entification numbe	r
Th	e Loyali	ty Foundation		83-3648826		
		d street (or P.O. box number if mail is not delivered to street address) t 57th Street	Room/suite	B Telephone nu	ımber (see instructior	ns)
		n, state or province, country, and ZIP or foreign postal code NY 10019		C If exemption	application is pending	g, check here
= C	andk al	I that apply: Initial return Initial return of a	former public charity	D.1 Foreign or	ganizations, check he	uro.
3 C	ieck ai	☐ Final return ☐ Amended return	former public charity		rganizations meeting	▶ ∟
		Address change Name change			ck here and attach co	
					undation status was t	
		tpe of organization: $oldsymbol{ol}}}}}}}}}}}}}}}}}}}}}}}} $		under section	n 507(b)(1)(A), chec	k here ▶ ∟
		I	✓ Cash ☐ Accru	E If the found	ation is in a 60-month	tormination
of '	year (f	from Part II, col. (c), ▶\$ 46,706 Other (specify) (Part I, column (d) must			n 507(b)(1)(B), chec	
Pa	rt I	Analysis of Revenue and Expenses (The total				(d) Disbursements
		of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions).)	(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	for charitable purposes (cash basis only)
	1	Contributions, gifts, grants, etc., received (attach schedule)	109,102			
	2	Check ▶ ☑ if the foundation is not required to attach Sch. B				
	3	Interest on savings and temporary cash investments				
	4	Dividends and interest from securities	46	46	46	
	5a	Gross rents				
	ь	Net rental income or (loss)				
tle	6a	Net gain or (loss) from sale of assets not on line 10	-266			
Revenue	ь	Gross sales price for all assets on line 6a 21,360				
ž	7	Capital gain net income (from Part IV, line 2)		20,470		
	8	Net short-term capital gain				
	9	Income modifications				
	10a	Gross sales less returns and allowances				
	b	Less: Cost of goods sold				
	C	Gross profit or (loss) (attach schedule)				
	11	Other income (attach schedule)	100.003	20.516	46	
	12	Total. Add lines 1 through 11	108,882	20,516	46	
	14	Other employee salaries and wages				
	15	Pension plans, employee benefits				
Se	16a	Legal fees (attach schedule)	1,600			
<u> </u>	ь	Accounting fees (attach schedule)	,			
Operating and Administrative Expenses	C	Other professional fees (attach schedule)	2,254			
ĕ		Interest	29 2,20			
<u>ה</u>	17 18	Taxes (attach schedule) (see instructions)				
<u> </u>	19	Depreciation (attach schedule) and depletion				
Ξ	20	Occupancy				
Ad	21	Travel, conferences, and meetings	370			
ם ב	22	Printing and publications	370			
ල ජා	23	Other expenses (attach schedule)	87,292			
=	24	Total operating and administrative expenses.				
ě		Add lines 13 through 23	91,516	0		
5	25	Contributions, gifts, grants paid	0			
	26	Total expenses and disbursements. Add lines 24 and				
	27	25	91,516	0		(
	27	Subtract line 26 from line 12: Excess of revenue over expenses and				
	a	disbursements	17,366			
	b	Net investment income (if negative, enter -0-)		20,516		
	С	Adjusted net income (if negative, enter -0-)			46	

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	1	Cash—non-interest-bearing	7,714	46,706	46,706
	2	Savings and temporary cash investments			
	3	Accounts receivable			
		Less: allowance for doubtful accounts ▶			
	4	Pledges receivable ▶			
		Less: allowance for doubtful accounts ▶			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach schedule)			
		Less: allowance for doubtful accounts ▶			
ا يو	8	Inventories for sale or use			
Assets	9	Prepaid expenses and deferred charges			
As	10a	Investments—U.S. and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)	21,626		
	C	Investments—corporate bonds (attach schedule)			
	11	Investments—land, buildings, and equipment: basis ▶			
		Less: accumulated depreciation (attach schedule) ▶			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)			
	14	Land, buildings, and equipment: basis ▶			
		Less: accumulated depreciation (attach schedule) ▶			
	15	Other assets (describe)			
	16	Total assets (to be completed by all filers—see the			
		instructions. Also, see page 1, item I)	29,340	46,706	46,706
	17	Accounts payable and accrued expenses			_
	18	Grants payable			
Liabilities	19	Deferred revenue			
三	20	Loans from officers, directors, trustees, and other disqualified persons			
ᆵ	21	Mortgages and other notes payable (attach schedule)			
_	22	Other liabilities (describe ▶)			
	23	Total liabilities(add lines 17 through 22)		0	
Ş		Foundations that follow FASB ASC 958, check here ▶			
2		and complete lines 24, 25, 29 and 30.			
흥	24	Net assets without donor restrictions			
Fund Balances	25	Net assets with donor restrictions			
Ĕ		Foundations that do not follow FASB ASC 958, check here ▶ ☑			
드		and complete lines 26 through 30.			
0	26	Capital stock, trust principal, or current funds	21,626		
et	27	Paid-in or capital surplus, or land, bldg., and equipment fund			
Assets or	28	Retained earnings, accumulated income, endowment, or other funds	7,714	46,706	
Net	29	Total net assets or fund balances (see instructions)	29,340	46,706	
Ψ,					

46,706

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29,340

17,366

46,706

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29,340

Total liabilities and net assets/fund balances (see instructions) . Part III **Analysis of Changes in Net Assets or Fund Balances** Total net assets or fund balances at beginning of year—Part II, column (a), line 29 (must agree with endof-year figure reported on prior year's return)

Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 29

30

2

3

4

5

Enter amount from Part I, line 27a

Add lines 1, 2, and 3 Decreases not included in line 2 (itemize) ▶

Other increases not included in line 2 (itemize)

Page **3**

	(a) List and describ 2-story brick w		kind(s) of property se; or common sto				(b) How acqu P—Purch D—Donat	ase	Date a	c) cquired lay, yr.)	(d) Date so (mo., day,	
1a												
-												
-												
-												
•			(-	f)			(g)			(1	1)	
	(e)		Depreciati	on allowed			other basis			Gain o		
	Gross sales price		(or allo	wable)		plus expe	ense of sale			(e) plus (f)	minus (g)	
а												
b												
С												
d												
е												
	Complete only for asset	s show	ing gain in columr	(h) and ow	ned by	the foundation (on 12/31/69			(
	(i)			j)			(k)				n) gain minus	
	F.M.V. as of 12/31/69)		ed basis 2/31/69			of col. (i) . (j), if any				less than -0-) om col.(h))	or
a			a3 01 12	2/31/03		over cor	. (J), II ally				σσ(,)	
b												
d												
е												
				ſ	If gair	n, also enter in P	art I. line 7	1				
2	Capital gain net income	e or (ne	et capital loss)	{		s), enter -0- in P		- }				
				(_ '	2		2	0,470
3	Net short-term capital	_	•		-							
	If gain, also enter in Pa in Part I, line 8	art I, lir	ne 8, column (c) (:	see instructi	ions). I	f (loss), enter -0	-		3			-266
	III Fait I, lille o							. lı				
Part	V Qualification	Unde	Section 4940	(e) for Re	educe	d Tax on Net	Investme	nt Inc	ome			
	ION 4940(e) REPEA											
	Reserved											
	(a)		(b)			(c)				(d)		
	Reserved		Reserved			Reserved				Reserved		-
												-
												-
												-
												-
2	Reserved							2				-
	Reserved							-				-
								3				-
	Reserved							4				-
5	Reserved							5				-
6	Reserved							6				-
7	Reserved							7				_
8	Reserved ,							8				
								<u> </u>				-

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Part VIII Information About Officers, Directors, Trusto and Contractors (continued)	ees, Foundation Managers, Highly Paid E	mployees,
3 Five highest-paid independent contractors for professional s	ervices (see instructions). If none, enter "NO	NE".
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services.		
Part IX-A Summary of Direct Charitable Activities	J	
List the foundation's four largest direct charitable activities during the tax year. Incluorganizations and other beneficiaries served, conferences convened, research papers 1 Devices4All Program - The Loyalty Foundation purchases refurbished	produced, etc.	Expenses
communities whose education is impacted by a lack of access to com and distributed.		74,368
2 Gaming4Good - The program teaches high school students to create Studio, and is designed to provide the teen participants with the tech digital world.Students work in collaborative teams, learning to think of development of the games they choose to design, while also crafting obstacles they encounter during the development phase. Upon success an opportunity for employment teaching the course to students in su	nology tools necessary to succeed in todays critically about the reasons behind the the strategies necessary to overcome any sful completion, interested students are afforded	
Foundation's commitment to accessible tech education. 3		2,253
4		
Part IX-B Summary of Program-Related Investments (see instructions)	_
Describe the two largest program-related investments made by the foundation du	·	Amount
1		
2		
All other program-related investments. See instructions.		
Total. Add lines 1 through 3		

1a

1b

2

За

3h

4

5

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Part XII

1

2

3

4

5

b

Qualifying Distributions (see instructions)

Amounts set aside for specific charitable projects that satisfy the:

the section 4940(e) reduction of tax in those years.

Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:

Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,

Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment

Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26.

Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4

Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for

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Part XIII Undistributed Income (see instructi	ons)	-		
	(a) Corpus	(b) Years prior to 2019	(c) 2019	(d) 2020
Distributable amount for 2020 from Part XI, line 7				
Undistributed income, if any, as of the end of 2020:				
a Enter amount for 2019 only				
b Total for prior years: 20, 20, 20	•			
Excess distributions carryover, if any, to 2020:				
a From 2015				
h From 2016		1		

b	From 2016.											
c	From 2017.											
d	From 2018.											
е	From 2019.											
f	Total of lines	За	thr	ouc	ah e	₽.	$\overline{\cdot}$	_	_	_	_	

same amount must be shown in column (a).)

4 Qualifying distributions for 2020 from Part

a Applied to 2019, but not more than line 2a **b** Applied to undistributed income of prior years (Election required—see instructions). c Treated as distributions out of corpus (Election required—see instructions). **d** Applied to 2020 distributable amount. . . . e Remaining amount distributed out of corpus **5** Excess distributions carryover applied to 2020. (If an amount appears in column (d), the

6 Enter the net total of each column as

9 Excess distributions carryover to 2021. Subtract lines 7 and 8 from line 6a

10 Analysis of line 9: a Excess from 2016. . **b** Excess from 2017. . c Excess from 2018. . d Excess from 2019. . e Excess from 2020. .

a Corpus. Add lines 3f, 4c, and 4e. Subtract line 5 **b** Prior years' undistributed income. Subtract line 4b from line 2b c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed. **d** Subtract line 6c from line 6b. Taxable amount —see instructions e Undistributed income for 2019. Subtract line 4a from line 2a. Taxable amount—see instructions f Undistributed income for 2021. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2020 7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions) 8 Excess distributions carryover from 2015 not applied on line 5 or line 7 (see instructions) . . .

XII, line 4: ▶ \$ ___

indicated below:

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d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other

factors:

	I-A Analysis of Income-Producing	Activities				rage L
	s amounts unless otherwise indicated.		usiness income	Excluded by section	n 512, 513, or 514	(e) Related or exempt
1 Program	m service revenue:	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	function income (See instructions.)
_	and contracts from government agencies					
	ership dues and assessments sst on savings and temporary cash					
investr						
4 Divide	nds and interest from securities			14	46	
	ntal income or (loss) from real estate:					
	-financed property.					
	debt-financed property					
	investment income					
	r (loss) from sales of assets other than					
invent	•					-266
	come or (loss) from special events: profit or (loss) from sales of inventory					
10 Gross 11 Other	revenue: a					
	tal. Add columns (b), (d), and (e).				46	-266
	Add line 12, columns (b), (d), and (e)			1	3	-220
(See w	orksheet in line 13 instructions to verify calcu	lations.)				
Part XV	I-B Relationship of Activities to th	ie Accomplisi	nment of Exem	pt Purposes		
Line No. ▼	Explain below how each activity for which the accomplishment of the foundation's exinstructions.)					

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Part XVII	Information Regarding Transfers To and Transactions and Relationships With Noncharit Exempt Organizations	able	
1 Did the organ	nization directly or indirectly engage in any of the following with any other organization described in section 501		Ţ

1			anization directly									n described in secti s?	ion 501		Yes	No
а	Transfe	ers fr	om the reporting	found	lation to a n	oncha	ritable exe	empt orga	nization (of:						
	(1) Ca	ash.											. :	la(1)		No
	(2) Ot	ther	assets										🖪	.a(2)		No
b	Other t	rans	actions:													
			of assets to a nor	ncharit	able exemp	t orga	nization.							b(1)		No
			ses of assets fro		•	_								b(2)		No
			of facilities, equi				-							b(3)		No
			ursement arrange		-						•			b(4)		No
			or loan guarante								•			b(5)		No
	` '		nance of services								٠.			b(6)		No
_			acilities, equipme								•		· F	1c		No
	-	-					•		•			ways show the fair	•			NO
u	of the g	good	s, other assets, c	r serv	ices given b	y the	reporting t	foundatior	n. If the f	oundation red	ceive	d less than fair mai	rket value	iue		
(a)	Line No.		(b) Amount involve	ed	(c) Name of	noncha	aritable exer	mpt organiz	ation	(d) Description	on of	transfers, transactions	s, and sharii	ng arrai	ngement	ts
		+-														
		+-														
		_														
_																
2a			dation directly or		•		•	•			-					
			section 501(c) (•		า 501((c)(3)) or i	n section	527?.			🗆 Y	es 🗸	No		
b	If "Yes,	," соі	mplete the follow													
			(a) Name of orga	nization	1		(t) Type of o	rganizatio	n		(c) Description	n of relation	ship		
	Ι.		11:		1 1 2		<u> </u>	1.1.								
	0 %	f my		belief,	it is true, co							ng schedules and s than taxpayer) is b				
	gn ere	*:	****					2021-05	-13	****	**		May the return with the			
		Si	ignature of office	r or tr	ustee			Date		Title			below		. –	,
			· J · · · · · · · · · · · · · · · · · · ·										(see ins	tr.) 🗹	Yes [^J No
	•		Print/Type prepa	arer's	name	Pren	arer's Sign	nature		Date			PTIN			
			, , , , , , , , , , , , , , ,				5 Oigi			Date		Check if self-		005	202	
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Pa	nid		Mitchell Lapid	ius												
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	se On		Firm's name ▶	PROP	P LAPIDUS I	PLLC							Firm's EI	1 ► 80-	-08723	09
		•••	Firm's address ▶	60	E 42nd ST 9	STE 14	120									
													Phone no	(212)	986-7	7714
				NΕ	W YORK, NY	1016	65						. Hone no	(, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,

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TY 2020 Legal Fees Sched	ule			
I				
Na	me: The Loyalty	Foundation		
ı	EIN: 83-3648826	ı		
Software	ID: 20011551			
Software Vers	ion: 2020v4.0			
Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Propp Lapidus	775	0	0	0
Warshaw Burstein	825	0	0	0

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TY 2020 Other Expenses Sche	dule								
Name:	The Loyalty Fou	ndation							
EIN:	83-3648826								
Software ID:	20011551								
Software Version:	2020v4.0								
Other Expenses Schedule									
Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes					
Advertising and Marketing	10,999								
Bank Fees	345								
Computers for Programs	73,147								
Office Supplies & Software	122								
Other Fees	280								
Paypal Fees	115		_						
Shipping and Postage	784								

1,500

Tablets for Programs

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TY 2020 Other Professiona	al Fees Schedu	le		_
Na	me: The Loyalty	Foundation		
E	EIN: 83-3648826			
Software	ID: 20011551			
Software Vers	ion: 2020v4.0			
Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Techeducation expenses	2,254	0	0	0

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TY 2020 Substantial Contributors			
Schedule			
Name:	The Loyalty Fo	oundation	
EIN:	83-3648826		
Software ID:	20011551		
Software Version:	2020v4.0		
Name			Address
Ascienzo Family Foundation			60 Penstock Lane Lake Katrine, NY 12449
DC Blox			6 West Druid Hills Drive NE Atlanta, GA 30329
Lawrence Family Foundation			PO Box 3209 Santa Monica, CA 90408
Etsy			117 Adams Street Brooklyn, NY 11201
Louise Dembeck			157 East 57th Street New York, NY 10022
Ryan Stever			324 Todd Way Mill Valley, CA 94941
Sarah Morgenthau			3204 Highland Place NW Washington, DC 20008